



# Jordan

The Center for International Private Enterprise (CIPE) has supported business-oriented civil society organizations since 2006 to address Jordan's most pressing challenges. CIPE's Jordan programs advance greater inclusion of women's voices, catalyze citizen-led, evidence-based policy reforms, and broaden the influence of diverse business associations to represent their constituencies.

## Inclusive Policymaking

- **CIPE champions inclusive policymaking by:**
  - enriching the policy making process by promoting the inclusion of diverse voices.
  - supporting private sector-led research and policy recommendations.
- **CIPE achieves these goals by:**
  - equipping independent civil society organizations with coherent, data-driven recommendations to inform economic policy.
  - providing guidance in identifying problems, articulating solutions, and structuring high-quality policy products.
  - enhancing the representational function of association partners.

### OUTCOME

Greater inclusion of **women's voices** in national decision-making



### OUTCOME

Establishment of the **Women's Council** within the Jordan Chamber of Commerce (JCC)

### OUTCOME

Assignment of two **special liaisons** between the Insaf coalition and the Central Bank and Ministry of Industry and Trade

## Women's Economic Empowerment

- **CIPE partners with business associations to:**
  - identify barriers facing women entrepreneurs in consultation with association members.
  - target advocacy efforts aimed at ensuring the inclusion of women in policy making.
- **CIPE achieves these goals by:**
  - supporting the Jordan Forum for Business and Professional Women (JFBPW) in founding the Insaf Coalition, the first and only national coalition championing women-owned enterprises across Jordan's governorates and economic sectors.
  - building the capacity of JFBPW through technical assistance and coaching sessions on advocacy, internal governance, and organizational sustainability.





## Business Association Governance

- **CIPE supports strong internal governance of business associations by:**
  - equipping them with the skills and tools to achieve excellence in conducting policy advocacy, governance, and management, ensuring sustainability.
  - providing technical assistance in strategic planning, communications, and stakeholder mapping towards more effective advocacy, a critical member service.



### OUTCOME

Agreement between Jordan's leading telecommunications and energy companies and the Ministry of Energy to share data towards the **implementation of CIPE partner recommendations**

### OUTCOME

Expansion of the Insaf Coalition to **23** member organizations

### OUTCOME

Improved internal capacity of

**11**  
**business association partners**

### About CIPE

The Center for International Private Enterprise (CIPE) is a global organization that works to strengthen democracy and build competitive markets in many of the world's most challenging environments. Working alongside local partners and tomorrow's leaders, CIPE advances the voice of business in policy making, promotes opportunity, and develops resilient and inclusive economies.



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